



# Area T-shirt Vendors & Design Tips

## **Bey Company**

Conneaut Lake  
814.382.2184

## **Bluegill Graphix**

Kathy Irwin  
318 North Franklin Street  
Titusville, PA 16354  
800.645.7430  
814.827.7003  
\* will deliver to campus

## **Castleridge Mays Marketing**

4726 Pittsburgh Avenue  
Erie, PA 16509  
814.833.7988  
fax: 814.833.7128

## **Creative Imprint Systems**

2670 West 11<sup>th</sup> Street  
Erie, PA 16505-4168  
866.841.6847  
mcatania@creativeimprintssystems.com  
<http://www.creativeimprintssystems.com/>

## **G & W Engraving**

25693 Guys Mills Road (near Hunter's)  
Meadville, PA 16335  
789-4477; 888-386-7858

## **Potter Silkscreening Co.**

155 East 10<sup>th</sup> Street  
Erie, PA 16501  
800-869-7192

## **Promo-Specialties, Inc.**

Gene Rumsey  
11340 Williamson Rd.  
Meadville, PA 16335  
e-mail: gene@gopsi.biz  
Phone: 814.724.6392  
Cell: 814.720.2701

## **Royal Screen Printing**

2605 Peach Street  
Erie, PA 16508  
814.454.2774

## **Silk Screen Unlimited**

1702 West 8<sup>th</sup> Street  
Erie, PA 16505  
800-724-1683  
[silkscreenunltd@yahoo.com](mailto:silkscreenunltd@yahoo.com)  
[www.silkscreenunltd.com](http://www.silkscreenunltd.com)

## **Sindee's Impressions**

Park Ave.  
Meadville, PA 16335  
814.337.2220

**See Reverse for Design Tips!**



# Area T-shirt Vendors & Design Tips



## Design Tips:

Keep the number of fonts very limited.

Use computer generated graphics or handdrawn graphics scanned and saved at a very high resolution.

Ask the company how you should provide the graphic to them, by e-mail? If so what formats can they accept and work with?

For maximum impact: Have someone not affiliated with your group proof your design. These tips are based on true experience! Are there any misspellings or grammatical errors? Have you included your organization(s) name? Any relevant dates? Is "Allegheny College" somewhere on the shirt? Would someone from the general public understand your shirt? Does the design reflect well upon your group?



## Save Money!

Order your shirts in advance to avoid rush charges.

Thanks to: <http://www.logosoftwear.com/tshirtdesignstudio.php> for the following tips

Limit the number of colors you wish to print. Fewer colors require fewer screen set-ups and less time to print additional colors.

Limit the number of locations on the t-shirt. Additional screen and printing charges apply if you want to add additional locations.

Order white or light colored t-shirts. T-shirt mills charge more for dark colors and printing on dark shirts often require printing a white "underlay" to avoid the dark t-shirt color bleeding through the design.

The More You Buy, The More You Save. Order in large quantities and your price per t-shirt can go down dramatically.

Do not compromise on quality - always order 100% cotton, and purchase brand name, heavyweight t-shirts.