

Co-sponsoring Programs

Why?

- Co-sponsoring gives you the opportunity to seek areas of expertise outside your own organization's skills.
- Diversify your offerings! Get out of your organizational rut! Expose yourself to new people and new ideas and align your organization's name with others.
- Co-sponsorships are ideal for large events (i.e. Wingfest) or small events like "Afterhours" in McKinleys.

How to cosponsor an event:

- Brainstorm! Do you need financial assistance? Creative programming ideas? To fulfill something you currently lack? People power?
- Look on campus at examples of co-sponsorship and ask those organizations how they negotiated that process.
- Involve other organizations or offices you are wishing to co-sponsor with early in the planning process.
- Co-sponsorships do not have to be about money! Many groups need help planning their event or could use volunteers for the actual event.
- Before you ask for help, be clear about what exactly you are asking for. Typing this up ahead of time is helpful both for you and for the potential co-sponsor so they can take the information back to their organization or executive committee.
- Once a co-sponsorship is established, set expectations for each other. Is this purely a financial agreement? Is this a combined planning process that requires regular meetings?

Great resources:

Student Activities staff! We talk to a lot of organizations and hear a lot about what they are trying to accomplish. We love to connect groups and people as often as possible!

The "sao" e-mail: This is an account that periodically e-mails all student organization leaders. If your organization wants to co-sponsor or needs help, send an e-mail to this address sao@alleggheny.edu!

ASG: There is funding available for organization program or creative programming, e-mail the controller, Laurella Summers (summerl@alleggheny.edu) for information and visit a regular finance committee meeting. (The committee meets every Tuesday in which a regular Senate meeting is held at 6 p.m. in Campus Center).

Gator Activities Programming: This is a primary programming organization! Members of GAP strive to program for the whole campus and serve as advisors to others who wish to do so as well. Contact their President, Afua Osei (oseia@alleggheny.edu) if you want more information.

Residence Life: Resident Assistants have programming requirements they need to fulfill each semester to educate and build community in the residential campus. They are always searching for creative co-sponsorships and ideas!

Student Affairs staff and offices, Professors and academic departments: Page through The Compass, and don't forget staff members are always looking for a new and creative way to connect with and educate students.

